

CAMPBELL COUNTY CEMETERY DISTRICT (CCCD)

Board Workshop Minutes

Wednesday, May 8, 2019, 11:00 a.m.

804 South Emerson-Gillette, Wyoming

President Jim Hastings called the workshop to order at 11:03 a.m.

Board members present: Tom Butler, Arlene Bryant, Jim Hastings, Cynthia Johnson, JD Jones.

Board members not present: Erik Bergquist

Others present: Darin Edmonds, Sexton; Courtney Reynolds, Social Media Consultant; Helenanne Cathey, Administrative Assistant

Marketing Update – Courtney Reynolds

Courtney Reynolds provided and reviewed the monthly report. Board members are encouraged to share Cemetery District Facebook page posts to their personal Facebook pages to get the Cemetery District information out to more people. Cynthia Johnson reported that she talked to the Governor at the Governor's luncheon, and the Governor then mentioned the Gardens at Mt. Pisgah in his speech, encouraging people to visit the Cemetery District. Darin Edmonds recommended Courtney Reynolds talk to the News-Record regarding opportunities available to the Cemetery District with the News-Record Facebook/social media options. The photo contest is coming up and will be highlighted through social media. Darin Edmonds reported that they have a list of activities coming up this year that they will let Courtney Reynolds know about so that she can highlight them on social media. The artist reception is coming up which will be highlighted.

The Chamber of Commerce Mixer is Thursday, May 16th from 5 – 7 p.m. at the Inspiration Garden. It's basically a mixer for all of the business people in the community and everyone is welcome to attend, not just members of the Chamber. Board members are encouraged to talk to people, and if you don't know answers to questions, make a note and get back to them later, or find another board member or Cemetery District staff to see if they can answer questions. Darin Edmonds, Britney Johnson and Dawn Schjei will be there.

People who are going through the Gillette Area Leadership Institute (GALI) will be here on Wednesday, May 15th from 3:30 – 4:30 p.m. Cynthia Johnson suggested the District consider sending one employee a year through the program starting with Darin Edmonds. This will be added to the agenda under New Business. Courtney Reynolds said she could take a picture of the group when they are here for the tour May 15th which will then be posted to Facebook.

Pleasant Valley Meeting Follow-up

Several Board members attended a meeting with the Pleasant Valley Cemetery community in Rozet. Jim Hastings reported it was a very positive meeting, and Darin Edmonds did an excellent

job on a presentation. Various people from their community spoke about a variety of issues and philosophies on managing their cemetery. The people attending from that community seemed to feel positive about the Cemetery District people who attended, but the community was concerned about what happens when the current Board and Darin Edmonds aren't here anymore. This Board can't tell a future Board what to do. They expressed concerns about decorations and Cemetery District policies. Darin Edmonds explained that the policies are based on Mt. Pisgah because there are thousands of people that visit and there are thousands of graves. The rural cemeteries are a little different. They have far fewer visitors and don't have the problems that can occur at Mt. Pisgah. The community didn't vote on turning Pleasant Valley over to the Cemetery District that night. The decision to do that or not lies completely with their community. Cemetery District Board members have no opinion on it either way.

WyoStar I & II discussions

Several Board members attended a presentation by two staff members from the State of Wyoming WyoStar program. The presentation didn't have as much information as was hoped for, but there was some good information. With WyoStar I, you can put money in and take it out any time. With WyoStar II, you can put money in, and it has to be there for a minimum of 3 months, but then you can take money out only once a month. The WyoStar II program has a higher percentage rate of earning, and the risk is still very low.

Proposed Budget Final Review / Discussion

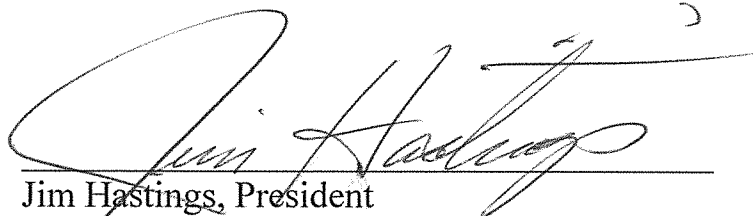
The preliminary budget will be approved at the regular meeting today. Darin Edmonds reviewed the budget numbers, and there was discussion on the reserves.

Public Records Person Discussion (finalize before July 1)

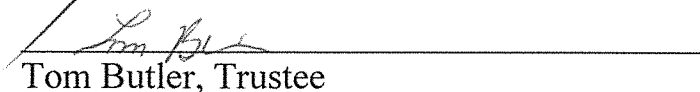
This will be discussed at the regular meeting.

Jim Hastings adjourned the workshop at 12:17 p.m.

Respectfully submitted,
Helenanne Cathey



Jim Hastings, President



Tom Butler, Trustee